



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

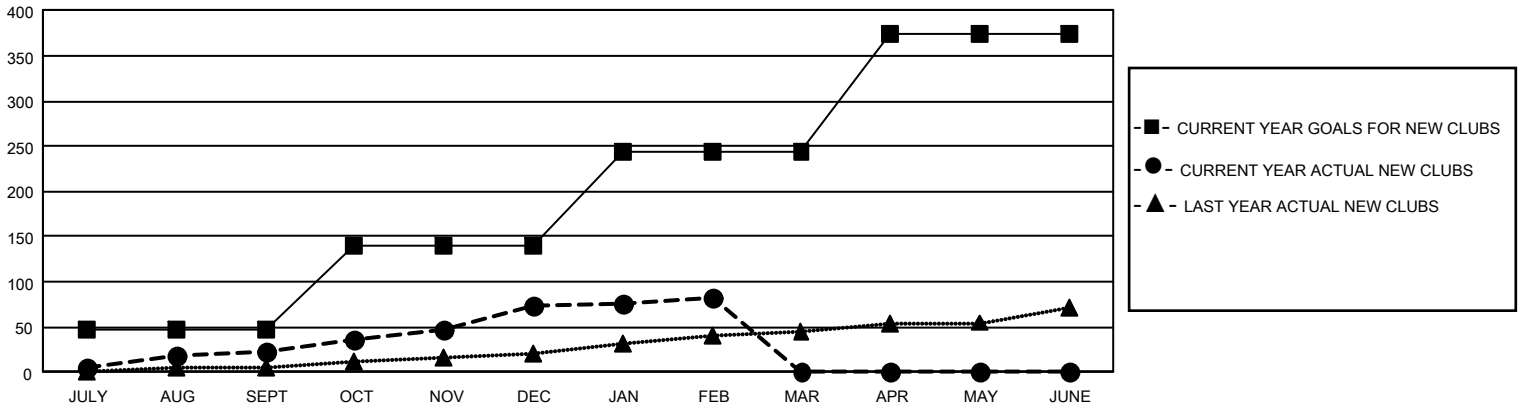
GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

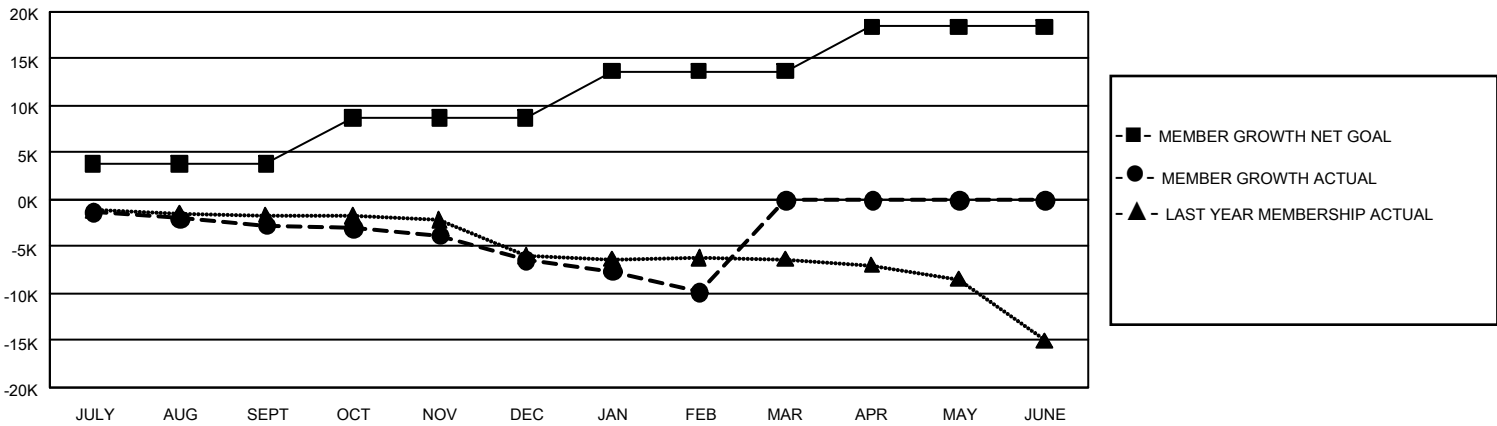
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	141	23	67
OCT/NOV/DEC	279	51	52
JAN/FEB/MAR	312	8	186
APR/MAY/JUNE	390	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3769	5,657	7,495
OCT/NOV/DEC	4897	6,789	9,920
JAN/FEB/MAR	5045	2,834	5,941
APR/MAY/JUNE	4718	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 305	3,947 CLUBS OF 11,042 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	185,925 (66.58%)
		FEMALE	93,332 (33.42%)
<u>DROPPED MEMBERS</u>		TOTAL FAMILY UNIT MEMBERS 53,579	
DECEASED	3,575	FAMILY MEMBERS PAYING HALF DUES 27,512	
CLUB CANCELLED	2,410		
OTHER	17,362		
TOTAL	23,347		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)